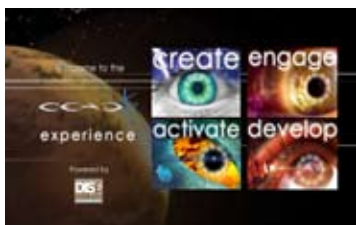




With a passion for creative thinking, the CEAD TV team are content management specialists delivering rich and engaging content for corporations globally.

The proprietary CEAD iP.TV software suite (DISE) incorporates a simple and intuitive interface that allows you to create dynamic visual communications for distribution locally or across a network to multiple locations.

CEAD iP.TV is an essential tool for organisations that are passionate about creating a positive engagement and communication culture.



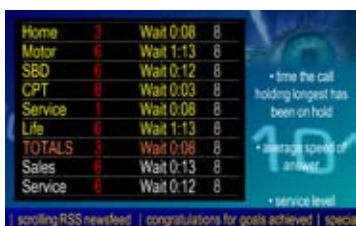
Create Engaging Visual Content

- Broadcast quality real time motion graphics and messages in high definition to support key communications across your business
- Easy to use intuitive interface enables non-graphically trained employees to compose and schedule content
- Use a wide range of video, pictures, text, internet, RSS tickers and more to create dynamic scenes with professional transitions, fades and movement
- Create content once and output to different screen sizes



A Consistent Look and Feel to Messaging

- Design templates that support brand strategy, vision, values and culture
- Utilise all existing visual communications to build a content base and bring them to life with the power of CEAD iP.TV
- Content can be controlled centrally, locally, or a combination of both



Deliver Real Time Messaging and Data Display

- Real time corporate announcements, business results, reward and recognition messages
- Links to a wide range of internal and external data sources including SQL, XL and .txt files to display live performance and productivity data which replaces the need for traditional wallboards
- Secure networking designed specifically to interact with large 'enterprise grade' network infrastructure



Enhance Employee Training and Development

- Visually reinforce training initiatives including screen captures from any software application
- Schedule playback to time and date requirements to maximise 'down times'



Engage Employees

- Personalises the work environment and engages employees with creative and participative business communications
- Inspires and motivates employees with dynamic visual imagery
- Supports and promotes organisational spirit and culture
- Incorporates external live feed including free to air, cable television, Internet, RSS feeds, Sports, News and Weather etc.